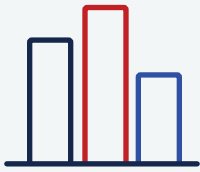


## EXECUTIVE SUMMARY

# Grow your MSP business with Malwarebytes



**Increase profit margins**



**Add new services to your portfolio**



**Streamline your security operations and save on cost**

**Managed Service Providers (MSPs) are adapting to evolving customer needs. As the threat landscape expands, many are hard pressed to urgently respond to threats, while increasing satisfaction and reducing churn.**

In this unique webinar, Malwarebytes VP of Worldwide MSP and Channel Operations, Mike LaPeters, and Senior Product Marketing Manager, Josh Pederson, provide actionable insight to balance your workload and enable predictable monthly recurring revenue (MRR).

With infection rates and the costs of remediation on the rise, MSPs need sophisticated cybersecurity solutions to keep customers safe. To avoid customer churn, lost deals, and unpredictable MRR, Malwarebytes experts recommend focusing on four key areas of business to:

**1**

### **Security training**

Do you train your customers on security best practices? Providing cybersecurity education can not only protect your customers, but it can also help build rapport, which can increase satisfaction and reduce churn.

**2**

### **Flexible endpoint security solutions**

Are you making a hefty profit on your endpoint detection services? At Malwarebytes, we've seen upwards of 300% profit margins with our MSP partners. Flexible and unpublished pricing allows you the freedom to bundle services and apply uplift to solution costs. Find out more ways to see higher profit margins by watching the webinar.

**3**

### **Efficiency**

The ability to take on net-new business is directly tied to your team's bandwidth. Discover simple ways to streamline tedious, manual tasks so you can focus on growth.

**4**

### **Services**

Learn where you can expand your portfolio to take on different kinds of clients, as well as delight existing customers with a greater breadth of value.

**The 30-minute webinar** uncovers how to expand your current services, streamline your endpoint security management, and achieve predictable MRR. You can meet the security needs of your customers while growing your business with comprehensive and differentiated solutions.

## Malwarebytes for MSPs



**Best-in-class endpoint  
security tools**



**Centralized client  
management portal**



**Tailored  
partner program**

### WATCH WEBINAR

Take 30 minutes to find out how you can optimize your cybersecurity services and grow the bottom line.

[resources.malwarebytes.com/webinars](https://resources.malwarebytes.com/webinars)



[malwarebytes.com/business](https://malwarebytes.com/business)



[corporate-sales@malwarebytes.com](mailto:corporate-sales@malwarebytes.com)



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Malwarebytes is a cybersecurity company that millions worldwide trust. Malwarebytes proactively protects people and businesses against malicious threats, including ransomware, that traditional antivirus solutions miss. The company's flagship product uses signature-less technologies to detect and stop a cyberattack before damage occurs. Learn more at [www.malwarebytes.com](https://www.malwarebytes.com).

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